JULY 2019

NEWSLETTER

montana west ECONOMIC DEVELOPMENT

LOAN UPDATE!

Since the beginning of the year, Stephanie has met with 23 prospects for a total of 64 hours of counseling & assistance with business plans and financial projections. Stephanie and Jerry have been providing presentations on MWED services & the loan program to our bank partners to spread awareness and build relationships. The outreach has resulted in increased communications and referrals to prospective clients.

NEW LOAN CLIENT MASTERWORK COMPONENTS

In 2nd quarter 2019, MWED assisted brothers Jeren and Kyle Knaff with the startup of their new wall panel design and manufacturing company. Kyle and Jeren started researching this business opportunity by working with the NW Montana SBDC office. Once they buttoned up their business plan and financial projections, Loan Officer Stephanie Juneau assisted them with fine tuning the financial projections and working with them to locate a bank partner. Together with Three Rivers Bank, MWED provided gap financing to help launch the startup of this exciting new company. Masterwork Components has created three jobs to date with goals of hiring three new employees by year end. Check them out HERE.

GOODBYE, DOUG!

Doug's Retirement Party
August 1 | 2 pm to 4 pm | MWED

Join us for an Open House as we wish Doug a fond farewell as he enters into retirement! Doug's presence at MWED and PTAC will be missed. His impact in the economy has resulted in more than $376M in awarded government contracts to PTAC Clients in the Flathead and surrounding counties during his 20+ year tenure. Doug is off to further his search for the biggest fish and greatest golf game in Montana history! We are sad to see him go, yet excited to hear about his new adventures as a man of leisure!

HELLO, CHRISTY!

WELCOME CHRISTY CUMMINGS-DAWSON TO THE MWED TEAM!

Christy comes to the MWED Team by way of Siskiyou County in California where she was the Community Development Director. Christy's background includes county planning, developing outreach programs for college bound kids, program and project management, cooperative work experience programs, firefighting and grant writing. Christy holds an MBA and a BA in Polital Science. She and her husband and son are looking forward to enjoying all the adventure our Big Sky State has to offer and positively contributing to our community.

MEMBER MEETING RECAP

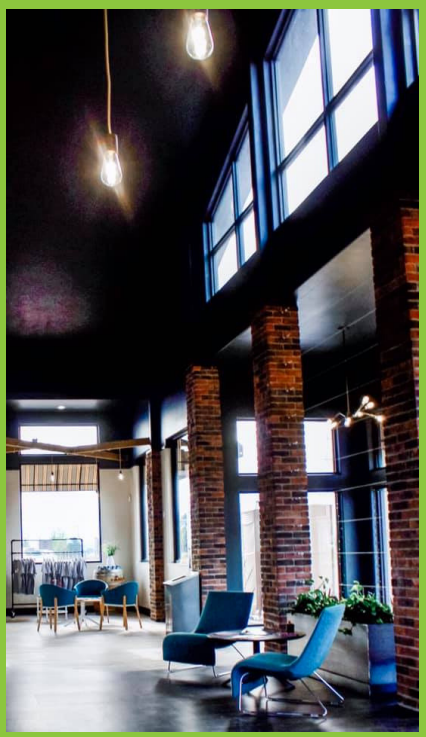
Back in mid-May, we held our Member Meeting at Mountain Meadow Herbs' (MMH) new venues, the Meadow Conference Center & Mountain Cafe. We toured the manufacturing facility, listened in on an overview of MWED's Loan Program, and heard about the history of Mountain Meadow Herbs and where they are headed in the future. Delectable samplings of their new menu were enjoyed as InnSpace, valued MWED Member and designers of the new space, provided details of the project.

MEADOW CONFERENCE CENTER AND MOUNTAIN CAFE

Providing a premier place to present a wide variety of wellness classes, workshops, and educational films about health and other topics.

- Booking for large and small events - 10 to 70 people
- Open floor plan with movable glass walls for added space
- Purchase a membership for discount rates, special product pricing and more!
- A/V equipment on site

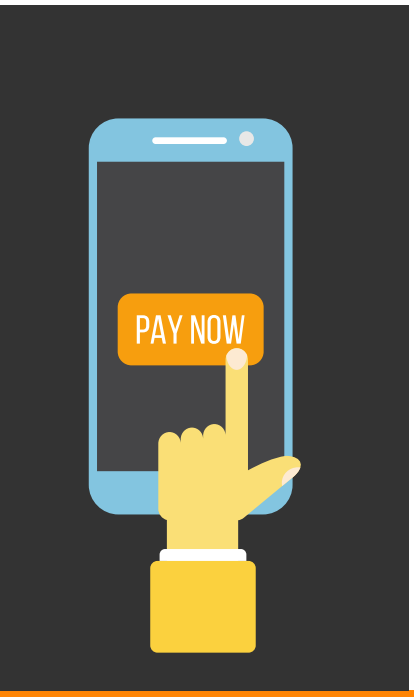
Check out the new space HERE!



Find more photos of great spaces and familiar faces on our Facebook page ... we'd love for you to LIKE us!

OUR TEAM IS UPPING OUR GAME!

Our Accounting Manager, Lara Russell, recently secured accreditation as a Certified Public Financial Officer (CPFO) through the Government Finance Officers Association. A CPFO designation is a self-study certification program designed to prepare individuals for financial leadership positions in state and local government by enhancing fundamental skills and increasing knowledge of best practices and latest trends in government finance. After passing 5 tests, Lara is now one of 3 CPFO's in the state of Montana among 562 who are active in the nation. We count ourselves lucky to have her expertise in this field as we tackle the projects that depend on accurate and timely financial reporting.



A NEW & EASIER WAY FOR YOU TO PAY

In an effort to better serve our Members and Loan Clients, we will be introducing NEW electronic billing and payment options! We will soon be establishing an online payment option for membership fees, classes, and events. We will also offer an automatic payment option for loan clients and members - all in a safe and secure way. Stay tuned for updates on the process and how to use this new MWED service.

PROFESSIONAL DEVELOPMENT & NETWORKING OPPORTUNITIES

Introducing the Expert Forum Webinar Series!

Through our valued partnership with Avitus Group, we invite you to participate in their upcoming Expert Forum Webinar Series. If you're ready to streamline your business practices and optimize them for today's market, it's time to sign up for this monthly webinar series. Each month, you'll get the inside scoop directly from one of Avitus Group's subject matter experts on topics related to business HR, accounting, recruiting, marketing and more. In under 30 minutes, you'll walk away with practical tips that will help you simplify, strengthen and grow the business you love.

Expert Forum Webinar
Brand Alert: 5 Mistakes that Push Business to Your Competitors
August 15 | 11 AM MST

Presenter Dan Jeziorski, Avitus Group's Director of Marketing, will be sharing his insights on how to recalibrate your perception of branding and help you slam the door on your competition. This exclusive webinar will discuss:

- The truth about logos and visuals and their role in branding success
- The power of differentiation and what really motivates prospects to trust y our business and call you first
- How people and employees play the most important role in the survival and success of your brand

Don't miss out! This webinar is limited so you'll need to sign up early to guarantee a spot. If you register, but can't attend, you will receive an email with a link to watch the replay at your convenience.

.Yes, Please Save My Seat >>

Check out more Flathead Valley business events on our Business Calendar!
Click HERE

montana west ECONOMIC DEVELOPMENT

Give your vision the space to **grow**.

Contact us about expanding your business in the Flathead Valley/Glacier Park region:
406.257.7711 | DoBusinessInMontana.com