



PROFIT MASTERY 2016: GETTING CONTROL OF YOUR BUSINESS



See Your Company's Financials in a Whole New Light

Statistics show that over half of all businesses that fail each year do so despite reporting profits and record sales. *Profit Mastery: Getting Control of Your Business* is a 16-hour course designed to help business owners and managers get **more** from their financial statements. Through case studies and a down-to-earth style, experience this remarkably powerful program.

Profit Mastery is easily understood by business owners and managers at all levels who want to better understand their financial statements and get the most value out of them. The six key topic areas include:

1: PROFIT MASTERY INTRODUCTION Seven Steps to Building Value Errors and Omissions Check List Biz FIT Assessment	2: FINANCIAL POSITION Evaluating Performance Using Ratios Using the Scorecard and Road Map Complete a Profit Mastery Assessment
3: PRICE - VOLUME - COSTS Break-Even: An Underutilized Planning Tool Your Income Statement as a Management Tool Understanding the Impacts of Changes in Price, Volume, and Costs	4: CASH FLOW Projecting an Income Statement and Related Cash Budget Forecasting the Future Projecting Seasonality in a Business Applying Efficiencies to Your Forecast
5: MANAGE GROWTH "Financial Gap" – What a Business Thinks It Needs for Growth vs. What It Really Needs Sustainable Growth Rate	6: BANKS AND TRANSITION Dealing with Banks and Bankers Alternate Sources of Funds Planning for Business Transition

Instructor Chris Parson is a Profit Mastery trained facilitator. Chris was the director of the NWMT Small Business Development Center in Kalispell from December, 2008 until September 2013. He has a BS in Economics from MSU in Bozeman and was certified by the national development council as an Economic Development Finance Professional in November, 2010. Chris is also a professionally trained roundtable facilitator and a certified instructor in the Herrmann Brain Dominance Instrument focused on Whole Brain ® thinking.

Wednesdays October 12th, 19th, 26th and November 2nd from 8:30 a.m. – 12:30 p.m.

The \$295 fee allows each company to send two representatives and includes a manual and 90 days' online access to the videos beyond the end of the instruction.

Registration: FVCC Continuing Education Center, 406/756-3832 or ceinfo@fvcc.edu

APPROVED FOR 16 HOURS OF CPE UNDER NASBA.

HR PROFESSIONALS: This program has been approved for 16 (HR (General)) recertification credit hours through SHRM-CP & SHRM-SCP and for 16 (HR (Business)) recertification credit hours toward PHR, SPHR and GPHR recertification through the HR Certification Institute.



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